



## ARCHITECTURAL

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SUBJECT 27 + MARCH 2011 WAYLAND COMMISSION

THE 3813 PRODUCT IMMOVATION AWARDS

LEAZ MINNERS

> NEW TO THE LEGICAL YEAR, WE'VE SEED A MATERIALISM HE pendatta, arrenal new entry types not soro helico, and a study positive in application. [Page 22]

- Culvers Puts LED in the Mix.
- The W San Fran Delivers Winy Factor.
- O White Proper 3D Printing Impacting SSL.



## **CATEGORY: DOWNLIGHTS**



## **USAI Lighting**

BeveLED 2.0 Warm Glow Dimming

This LED dimming system achieves what was once thought impossible within the lighting industry: It makes LEDs indistinguishable from fixtures using an incandescent or halogen light source when dimmed. In fact, it gradually transitions from 2700K, 3000K or 3500K down to 2200K, as compared to the 2800K down to 2000K transitioning found within incandescent light sources—all while providing significant energy savings. An interchangeable reflector system gives the user the ability to change the beam from 30°, 50° or 80.°

Judges' Comments: "This is an advancement in getting LED to act like incandescent, which is what is needed for high-end retail to accept it!"

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