

PRODUCTS

FOR RESIDENTIAL CONSTRUCTION PROFESSIONALS

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NEW LIGHT FIXTURES TO BRIGHTEN ANY PROJECT

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Properly designing and specifying lighting products with high-quality features and design can transform a space.

But it's just as important to know what today's homeowners want from their lighting, namely energy efficiency, technology, and style.

According to the latest National Association of Home Builders' (NAHB) What Home Buyers Really Want study, 80% of surveyed homeowners said that efficient lighting is a top priority. In general, they want to limit their impact on the environment, with [88% saying they'd like brands to help them make more environmentally friendly and ethical choices in their daily life](#), according to a report featured in Forbes.

As a result, specifying LED lighting fixtures is a must nowadays, as these products utilize [90% less energy than incandescent light bulbs](#). LED lights result in high utility savings as a result. Surveyed respondents also stated that recessed lighting throughout the home is extremely important.

Connected technology always interests homeowners, and one of the most prevalent and simple ways to infuse smart tech into a home is with [smart lighting systems](#). [The National Kitchen and Bath Association found 44% of residential professionals](#) see voice-activated lighting controls as a feature growing in popularity for kitchens. And more than half of the homeowners responding to NAHB's survey said a lighting control system is either essential or highly desirable.

And finally, just as homeowners expect more from their homes, they also expect more from the products used to build and finish them. The same goes for design. With contemporary design on the rise, a trend towards modern light fixtures can further “illuminate” an interior style.



LittleOnes - USAI Lighting

LED manufacturer USAI Lighting says its new line of recessed lighting, LittleOnes, offers up to 1,000 lumens from a 1-inch light source. The collection features downlights, accents, and wall washers with glare control, square and round options, and dimmable lights.

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